

OAIA 2021 CONFERENCE SPONSORSHIP LEVELS

The **Platinum**, **Gold**, **Silver** and **Bronze** sponsorship levels are the highest types of sponsorship available at our conference. Companies that choose to be a Level Sponsor will benefit from high visibility at the conference/webinar, as well as complimentary registrations.

LEVEL	COST	WEBINAR BENEFITS
Platinum	\$3,000.00	<ul style="list-style-type: none"> ◆ 4 complimentary registrations ◆ Full page colour advertisement in Program Booklet ◆ Sponsorship and promotion in 3 sessions (could include a 1 minute promotional timeslot at the beginning of 3 sessions, e.g. video, speaker, etc.) ◆ Corporate logo and acknowledgement at beginning of each virtual session ◆ Platinum Sponsor corporate logo on: <ul style="list-style-type: none"> ◆ Webinar intro slide ◆ Footer on each page of the Program Booklet ◆ All correspondence distributed ◆ List of Sponsors ◆ Conference website
Gold	\$2,000.00	<ul style="list-style-type: none"> ◆ 3 complimentary registrations ◆ ½ page colour advertisement in Program Booklet ◆ Sponsorship and promotion in 2 sessions (could include a 1 minute promotional timeslot at the beginning of 2 sessions, e.g. video, speaker, etc.) ◆ Corporate logo and acknowledgement at beginning of each day (2 days) ◆ Gold Sponsor corporate logo on: <ul style="list-style-type: none"> ◆ Webinar intro slide ◆ Footer on each page of the Program Booklet ◆ List of Sponsors

LEVEL	COST	WEBINAR BENEFITS
Silver	\$1,000.00	<ul style="list-style-type: none"> ◆ Conference website ◆ 1 complimentary registration ◆ ¼ page colour advertisement in Program Booklet ◆ Sponsorship and promotion in 1 session (could include a 1 minute promotional timeslot at the beginning of 1 session (e.g. video, speaker, etc.)) ◆ Silver Sponsor corporate logo on: <ul style="list-style-type: none"> ◆ Webinar intro slide ◆ Footer on each page of the Program Booklet ◆ List of Sponsors ◆ Conference website
Bronze	\$500.00	<ul style="list-style-type: none"> ◆ 1 complimentary registration ◆ Sponsorship and promotion in 1 session (could include a 1 minute promotional timeslot at the beginning of 1 session (e.g. video, speaker, etc.)) ◆ Bronze Sponsor logo on: <ul style="list-style-type: none"> ◆ Webinar intro slide ◆ Footer on each page of the Program Booklet ◆ List of Sponsors ◆ Conference website

OAIA 2021 CONFERENCE PROGRAM BOOKLET ADVERTISEMENT OPPORTUNITIES

The following advertising options are available in the conference program booklet which will be available on the website as a PDF. All advertisements will be printed in colour. Companies/organizations requesting an advertisement are required to submit appropriate artwork (not just a logo) along with their form.

ADVERTISEMENT SIZE	COST
Front Inside Cover – Full Page	\$1,000.00
Back Inside Cover – Full Page	\$800.00
Full Page	\$700.00
½ Page	\$550.00
¼ Page	\$300.00
⅛ Page	\$200.00
Business Card Size – 2” x 3½”	\$130.00

If you have any questions, please contact info@oia.on.ca



2021 SPONSORSHIP/ADVERTISEMENT REGISTRATION FORM

To sponsor the 2021 OAIA Annual Conference, please complete the form below.

There are two options for sending the form and payment:

1. Along with your completed Registration Form, include a cheque with your sponsorship amount payable to Ontario Association for Impact Assessment, and send by post to:

Ontario Association for Impact Assessment
 P.O. Box 37046, Centerpoint PO
 North York, Ontario M2M 4J8

2. Email your completed Registration Form and send in a separate send an e-transfer with your sponsorship amount to:

Peter Brown, OAIA Treasurer
peter.brown@ontario.ca

Logos and artwork MUST be sent to info@oia.on.ca by TUESDAY, AUGUST 31, 2021

COMPANY NAME:	
CONTACT NAME:	
MAILING ADDRESS:	
PHONE:	
EMAIL:	

Along with the above form, please complete the “Sponsorship Level Requested” Form on the next page

2021 SPONSORSHIP LEVEL REQUESTED

Platinum: \$3,000 Gold: \$2,000 Silver: \$1,000 Bronze: \$500

2021 SESSION SPONSORSHIP REQUESTED

✓	SESSION	COST
	1 Coffee Break/Networking Session (One Session)	\$150.00

2021 SPONSORSHIP ADVERTISEMENT SIZE REQUESTED

✓	SESSION	COST
	Front Inside Cover – Full Page	\$1,000.00
	Back Inside Cover – Full Page	\$800.00
	Full Page	\$700.00
	½ Page	\$550.00
	¼ Page	\$300.00
	⅛ Page	\$200.00
	Business Card Size – 2” x 3½”	\$130.00

Note: Payment must be made by post or e-transfer as per instructions on previous page.